



1530 Fairfield Avenue  
Shreveport, LA 71101  
Ph: (318) 227-8611  
Fax: (318) 227-9830  
www.artportshrveport.com

# FLYING COLOURS

## RULES & GUIDELINES

**Ready to fly your colours!** Artport and the Shreveport Regional Airport are hosting a new gallery exhibit and the DATE HAS BEEN SET - **THURSDAY, APRIL 2, 2015.**

### NEW CALENDAR

- |                       |   |
|-----------------------|---|
| <b>June 12</b>        | Public Call for Entries   |
| <b>July 3</b>         | Deadline for public call.   |
| <b>July 31</b>        | \$200 sponsorship due; payable to Artport, LLC  |
| <b>August 11 - 22</b> | Pick up tiles and canvas at Kalmbach Smith Meadows - 1530 Fairfield Avenue, between 8:30 am - 5:00 pm. Please enter through the front door and sign for your materials. |
| <b>TBA</b>            | Committee Meetings: Announced via email   |
| <b>February TBA</b>   | Delivery of new artwork and files to Neil Johnson's studio; pick-up 2012 artwork and sit for a professional head shot. (There will also be a make-up date announced).   |
| <b>April 2</b>        | Event set-up at Shreveport Regional Airport 12 - 5pm.   |
| <b>April 2</b>        | "FLYING COLOURS" Opening Night Reception at the Shreveport Regional Airport, 6 - 9 pm; mandatory ARTIST arrival at 5:00pm for group activities.                         |

## GUIDELINES

All guidelines must be met or the artwork will be disqualified without notice.

- \* Artwork must have been created since August 2014.
- \* Only one piece may be exhibited from each artist.
- \* Size: Artwork must be completed on the provided 24 x 36 canvas and in a vertical format. ANY ARTWORK NOT ORIENTED VERTICALLY WILL BE DISQUALIFIED.
- \* Content can be by the artist's interpretation of the color and color name drawn at the time of material pickup. The color must be used somewhere within the painting. The entire painting DOES NOT have to be the designated color, only represented to some degree. The painting title will be given by the designated color name. (See theme for further instruction.)
- \* The artist may select which medium they prefer to paint on the canvas i.e. watercolor, acrylics, collage, charcoal, oils, photography, etc.
- \* Artwork should not be framed. Artwork canvas will be in gallery format. Plexiglass is optional for protection of color and watercolors. For safety concerns, no glass will be accepted.
- \* The canvas will be presented to the artist with proper hanging hardware installed. Please be certain to note where the top of the painting is by where the hardware is located, and do not replace or attach new hardware.
- \* No nudity, obscenity or politically sensitive or offensive content will be accepted.

## THEME

Each artist upon arrival for pickup of tiles and canvas will draw a grouping of paint strip colors. The artist may select any one of the colors/hues from their drawn paint strip of colors, and use it in some way, no matter how small or large the representation. The selected color has a given name, which will designate the artist's direction and interpretation for his/her painting. The color name must be used as the title of the piece, but is open to interpretation by the artist for composition.



Each artist will pick up a gallon paint can including the following items:

- \* 6 x 6 Tile & Instructions: Silent Auction Entry
- \* Rules & Guidelines
- \* Paint Strip Color Options

**HOLD ONTO THE GALLON PAINT CAN!** Each artist is asked to return the can at the same time as the return of paintings and tiles for use as decoration at the Opening Night Reception.



ALL ARTISTS ARE REQUESTED TO ADD YOUR CREATIVITY TO THE PAINT CAN. For example, fill it with flowers or make it a candy arrangement, turn it into a lantern or whatever you can dream up. DO WHATEVER YOU LIKE BUT DO NOT REMOVE THE LABEL.

THIS IS A REQUEST, NOT MANDATORY. IF YOU DO NOTHING WITH YOUR PAINT CAN, SIMPLY RETURN IT.

### **ELIGIBILITY**

Artport is open to all aspiring and professional artists in the Ark-La-Tex region. New artists are welcome and encouraged to apply! Due to the growing amount of new artist interest in the upcoming show, and the limited amount of wall space at Shreveport Regional Airport, Artport has established a jury committee to determine the eligibility of new artists wishing to participate. The jury is comprised of a diversified group of individuals reflecting the art community art consumers, area business professionals and the Artport president. Artists who participated in the previous Artport show will have first right of refusal to enter the show again and are exempt from the jury process. The jury will fill the remaining positions available and notify these individuals through written correspondence. Interested parties are required to submit 3 - 5 photos sampling their work and a two-paragraph biography to be included on the Artport website in the artist gallery, and in the Artport limited-edition color catalog.

## **ENTRY**

**Securing Sponsorship:** Each artist is responsible for a sponsorship of his/her work in the amount of \$200. The sponsorship may be a business or individual or combination thereof. The sponsors will be noted in the Artport limited-edition color catalog, event handouts and signage.

The sponsorship is not optional and **MUST BE PAID IN FULL** by no later than July 31. Checks should be made payable to Artport, LLC, and sponsor name(s) noted in the memo line. No credit card processing available.

## **TILES**

In addition, all artists must submit a separate work of art on a 6 x 6 ceramic tile to be auctioned at the opening night reception. Artists are free to choose what they do with the tile. Tiles **ARE NOT** held to the theme. These may be picked up at the offices of Kalmbach Smith Meadows at 1530 Fairfield Avenue during the designated times noted in the calendar. Tiles will not be mailed to artists; and the artists who do not submit a tile will forego entry into the show. A nonprofit organization will conduct the search for celebrity tiles.

These tiles, combined with the artist tiles, will be made available for bid during a silent auction at the Opening Night Reception, and all proceeds will benefit the non-profit. The designated non-profit will be responsible for organizing and conducting the silent auction.

## **DELIVERY OF ENTRIES**

Deliver artwork and tiles to Neil Johnson's studio at 1301 Louisiana Avenue on the designated calendar dates in February to be announced. Artists will sign in their artwork (including auction tiles and canvas paintings) for the show, sit for a professional photograph with Neil Johnson, and collect any paintings from the previous show. Professional headshots of the artist and their artwork will be used for publication and the official Artport website. Make-up days will be announced.

### **Follow these instructions upon returning your artwork:**

- \* Attach a note card to the back of your painting to denote your name, painting title, medium, price, and sponsor.
- \* Make sure your name and contact information are on the back of you tile.

## **LIABILITY**

All reasonable care will be given to the artwork. A regular maintenance between both the Shreveport Regional Airport and the Artport organizers is in place. All works are submitted at the artist's risk and neither the Shreveport Regional Airport nor the Artport organizers will be held accountable for any possible damage.

## **SALES & REPRODUCTION**

All exhibit artwork is made available for sale, unless otherwise noted. Artwork will be tagged with an ID card that lists the artist's name, painting title, medium, price and Artport contact information. This contact information will route directly to Kalmbach Smith Meadows, where a representative will coordinate the exchange of the artwork, as well as the commission payments. With the sell of artwork, the artist is required to submit a replacement of work by the exact size and theme reference within 45 days.

Artport is granted a 25% commission from the sale to help defray the cost of future Artport events. This commission is mandatory and will be monitored by Artport representatives; Artport reserves the right to reproduce art for printing, Internet and publicity purposes.

## **VOLUNTEER COMMITTEE**

**Artport Committee Meetings** will be held on a predetermined schedule at the Kalmbach Smith Meadows' offices, 1530 Fairfield Avenue unless otherwise noted. We encourage your volunteer participation in the many tasks involved in preparation of the show and during the Opening Night Reception.

Individual committee groups will be encouraged to meet on their own to facilitate projects and report at regular meetings. Meetings are subject to change and notices will be sent via email.

## **FOR MORE INFORMATION:**

1530 Fairfield Avenue

Shreveport, LA 71101

O: 318-227-8611

F: 318-227-9830

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